

Partnerplace cookie information

Effective date: 24.04.2024

Partnerplace is the name of the partnership management platform created by Rialto sp. z o.o., based at ul. Gdyńska 3 lok. 2, 71-534 Szczecin, NIP: PL8522701390. The names Partnerplace and Rialto Sp. z o.o. should be treated as interchangeable.

Cookies and other tracking technologies:

Partnerplace and our advertising and analytics partners use various technologies to collect information, such as cookies.

What types of technologies do we use?

We use cookies and other technologies to improve and customize our Platform (Partnerplace services) and the partnerplace.io website to enable you to access and use the services without having to re-enter verification and usage data. We use cookies to understand how you use our Services, as well as the interests of our customers; to determine whether the email has been opened and appropriate action has been taken; and to present you advertisements tailored to your interests (if you have consented to this).

How do we use them?

1. Necessary files.

These cookies and other technologies are necessary to enable the Services to provide features you request, such as remembering your login.

2. Files required for functionality.

These cookies and similar technologies remember choices you make, such as language or search parameters. We use these cookies to give you a more relevant experience with the choices you make and to make your use of the Services more personalized.

3. Analytical and performance files.

These cookies and similar technologies collect information about how users interact with the Platform (Services) and enable us to improve the performance of the Service. For example, we use Google Analytics cookies to help us understand how visitors reach and browse our products and website to identify areas for improvement, such as navigation, user experience and possible marketing campaigns.

4. Files needed for research.

We receive aggregated, non-personal information from third-party research partners that they have collected through the use of cookies. These cookies collect information about the effectiveness of our advertising campaigns for users who have consented to be contacted by Partnerplace for research purposes.

5. Targeting or advertising cookies.

These cookies collect information about your browsing habits in order to tailor advertising to you and your interests. They remember the websites you visit and this information is shared with other parties such as ad technology providers and advertisers.

6. Social media cookies.

These cookies are used when you share information using a social media sharing button, link your account or interact with our content on or through a social media site. The social network will record that you have done this. This information may be associated with targeting/advertising activities.

How can you opt out?

To opt out of our use of cookies, you can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the sites you visit. However, if you do not accept cookies, you may not be able to use all aspects of the Partnerplace Platform.

Depending on where you live, you may also have the right to opt out of targeted advertising and/or certain third-party cookies. You will not be able to opt out of cookies or other technologies that are necessary to provide the Services.

Information updates

This cookie notice may be updated. If we make any changes, we will notify you by changing the "mandatory start date" at the top of this notice.